



**FOR IMMEDIATE RELEASE**

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**International Award-Winning Local Author Ruth A. Pavilonis to Preview Facilitated Children's Stories™ at Holiday Event**

*Summary: International award-winning local author Ruth A. Pavilonis will grant shoppers an exclusive preview of Betina's & Bailey's Adventures, her facilitated children's stories, at Body Options Santa Cruz on December 13, 2009.*

(Santa Cruz, CA) December 3, 2009 -- On Sunday, December 13, 2009, international award-winning local author Ruth A. Pavilonis will grant an exclusive preview of Betina's & Bailey's Adventures, her groundbreaking facilitated children's stories, at Body Options Santa Cruz. At the store's unique "Fun Shop" event, parents can enjoy holiday shopping while kids of all ages take part in fun and free activities with Ms. Pavilonis. The event will run from 1:00 to 3:00 pm on the 13th.

Available in early 2010, Betina's & Bailey's Adventures open a world of possibilities and magic to young readers and their parents. These first-of-their-kind children's stories give kids the rare chance to make a story their own through creative activities and imagination-building fun. The innovative format allows kids to create a shared adventure with parents or teachers while advancing reading skills. The beautiful and sturdy art-pad style Fun Book invites hands-on fun, and the included Companion Guide provides various questions and activity suggestions to promote creative thinking and make reading fun for all types of learners. And because the stories meet Language Arts requirements for all 50 states, they're perfect for homeschooling, tutoring and other learning programs.

Each Betina or Bailey Adventure Pack contains a Fun Book and Companion Guide, in addition to a CD that allows for reprinting of Fun Book pages, so that the adventures never have to end. The Adventure Pack retails for \$24.99; however, shoppers may pre-order their copies at a special discount at the in-store event December 13 or at the Betina & Bailey [website](#). A portion of all sales of Betina's & Bailey's Adventures are donated to various charitable organizations.

The Fun Shop event will be hosted by Kyoko Mundell, owner of Body Options Santa Cruz. Body Options specializes in stylish and reasonably-priced fitness apparel and everyday casual wear for women. The store is located at 1530 Pacific Avenue in Santa Cruz, CA. Those with questions about the event may reach the store at 831.459.9900 or Ms. Pavilonis at 831.426.6791.

Kids are optional at the Fun Shop event. Shoppers must bring only their inner child to partake in the festivities!

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“I love this book! As a parent of three who spends countless hours reading to my children, something new and refreshing is always appreciated. Betina & Bailey's Adventures is a fun, innovative and creative story and experience.” -Shauna Horton, Soquel, CA