

Welcome to the World of Possibilities!

Take Reading Beyond the Mechanics & Create Some Magic with *Betina's & Bailey's Adventures*

These award-winning Facilitated Stories™ are hands-on, interactive stories that stimulate the imagination and enable conversation—while building reading and language skills.

After selecting a character, Betina or Bailey, your child can creatively engage with and express the story through drawing, painting, adding photos, play acting or writing more adventures.

With the ability to reprint pages—or even the entire book—the possibilities are endless!

The 3-part Adventure Pack:

- Unleashes the imagination through a safe and supportive environment.
- Engages parents and others in the creative process.
- Breaks Dick-and-Jane image stereotypes.
- Builds unique character creation and identification.
- Allows the child to get tactile with reading.
- Eases the transition from picture books, helping the child become a skilled and confident reader.
- Introduces, builds and reinforces values, skills and traits:

| | | |
|---------------|-----------------|-------------------|
| Self-esteem | Teamwork | Imagination |
| Language | Leadership | Decision Making |
| Communication | Problem Solving | Critical Thinking |



One story. Two characters. Tons of possibilities!

Excellent for:

- Home-schooling
- Tutoring programs
- Babysitters
- Grandparents
- Bringing art back to the classroom
- Travel
- & more!

Endorsed by:

- Families
- Teachers
- Reading Specialists
- Licensed Therapists
- Counselors

Honorable Mention:

- 2007 London Book Festival
- 2008 New England Book Festival

Have Fun While Enhancing Reading Skills

Betina's and Bailey's Adventures' simple, yet clever, design acts as a spring board for imagination, conversation, and interaction. The open format encourages children to develop fanciful and fantastic images.

Through this combination of art and reading, children have a safe environment to flex their imagination muscles, try out and try on new ideas, and to dream big.

Each Adventure Pack includes:

- *The Fun Book*: This durable art-pad style activity book provides ample white space below the story, encouraging creative expression.
- *The Companion Guide*: This teacher-like guide provides questions and other ideas to get the conversation started and the images flowing.
- *The CD*: Contains the Fun Book PDF for unlimited reprinting and countless adventures!

Complies with and Supports Many Education Standards

Betina's & Bailey's Adventures support and comply with these development categories:

- Reading for Perspective
- Understanding the Human Experience
- Communication Skills
- Communication Strategies
- Evaluating Data
- Developing Research Skills
- Multicultural Understanding
- Applying Non-English Perspective
- Participating in Society
- Applying Language Skills

and these education standards:

- The 12 Standards for English Language Arts defined by the IRA / NCTE (International Reading Association / National Council of Teachers of English)
- All U.S. states' standards for Language Arts



"These stories need to be part of every young reader's library."

—Susan Dunswell,
Educator



Betina's & Bailey's[™]

a d v e n t u r e s

Adventure Pack Includes

Fun Book • Companion Guide • CD for creating unlimited adventures

Betina ISBN: 978-0-9840791-0-0 • *Bailey* ISBN: 978-0-9840791-1-7

Ages 6 & up

For Ordering, Ideas & Other Information

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